



SERVING DFW SINCE 1917

2018



MetroTex has created several bundled advertising packages for companies that are interested in advertising to thousands of real estate professionals.

Our bundled packages allow companies to feature their brand at over 20 premier events in 2018. Attendees at the events will range from brokers with some of the country's largest firms to brand new agents just starting their career.

Don't miss this great opportunity with the 4th largest REALTOR association in the U.S.

Advertising Portfolio

\$50,000.00 INVESTMENT LEVEL ADVERTISING BENEFITS:

- Exclusivity as “premiere” advertiser
- “Premiere” advertiser landing page linked from both DFWRealEstate.com and MyMetrotex.com
- E-News advertising banner twice monthly
- Recognition in post-event slide show on social media sites
- Company name on step-and-repeat banner
- “Premiere” advertiser” pop-up banner positioned in highest traffic location
- Recognition at beginning of event in an advertiser-appreciation slide show
- 1-minute message by company representative at podium
- Six (6) complimentary tickets at each event
- Table space for advertising sales collateral

\$25,000.00 INVESTMENT LEVEL ADVERTISING BENEFITS:

- Limited opportunity
- Industry Partners landing page linked from www.dfwrealestate.com and www.mymetrotex.com
- Recognition in post-event slide show on social media sites
- Company name on step-and-repeat banner
- Recognition at beginning of event in an advertiser-appreciation slide show
- 30-second message by company representative at podium
- Four (4) complimentary tickets at each event
- Table space for advertising sales collateral

\$10,000.00 INVESTMENT LEVEL ADVERTISING BENEFITS:

- Limited opportunity
- Industry Partners landing page linked from www.dfwrealestate.com and www.mymetrotex.com
- Recognition in post-event slide show on social media sites
- Company name on step-and-repeat banner
- Verbal recognition during event
- Recognition at beginning of event in an advertiser-appreciation slide show
- Three (3) complimentary tickets at each event
- Table space for advertising sales collateral

\$5,000.00 INVESTMENT LEVEL ADVERTISING BENEFITS:

- Limited opportunity
- Industry Partners landing page linked from www.dfwrealestate.com and www.mymetrotex.com
- Recognition in post-event slide show on social media sites
- Recognition at beginning of event in an advertiser-appreciation slide show
- Verbal recognition during event
- Two (2) complimentary tickets at each event
- Table space for advertising sales collateral

EVENT	MONTH	EXPECTED ATTENDEES
Broker/Manager Forum--1st Quarter	January	100
Rockwall REALTOR Workshop	February	200
Entrepreneurial Breakfast	February	100
Grand Prairie Inspirational Breakfast	March	150
Mesquite REALTOR Workshop	March	100
Member Appreciation Event	March	400
Global Event	March	200
Fair Housing Event	April	150
Richardson REALTOR Workshop	April	100
TREPAC Event--White Party	April	400
Affiliate Tech Event	May	300
YPN Boat Bash	June	100
TREC/TAR Update	July	150
TREPAC Event--Wine & Beer Fest	July	180
Broker/Manager Forum--3rd Quarter	August	100
Entrepreneurial Breakfast	August	100
Garland REALTOR Workshop	October	100
Forecast 2019	October	400
MetroTex Turkey Bowl	November	225
Diversity Event	November	100
TREPAC Event--Red Party	November	150
YPN Holiday Party	December	100
Awards & Board Installation	December	400

MetroTex Affiliate Professional Development Opportunities

In 2018 MetroTex will provide all Professional Development lunch sponsors the opportunity to speak for up to 25 minutes to the REALTORS in attendance. This is a great way for the affiliate company to use their lunch presentation as a teaching opportunity.

For example:

- Give an overview of who they are and what their company does
- Explain why a REALTOR would need the service they provide
- Explain the affiliates role in interacting with the REALTOR and their client
- Explain how the REALTOR and their client should interact with the affiliate to make the process go smoothly

There will be sponsorship opportunities for our designation classes, and MetroTex will provide the following services:

- Order food (affiliate can choose caterer from preferred vendor list)
- Set up and clean up
- Provide plates, napkins, cups and utensils

Sponsorship opportunities include the following:

71 Designation class dates in 2018 with approximately 50 attendees for each session

CONTACTS

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