

Enhance your listings with Property Panorama

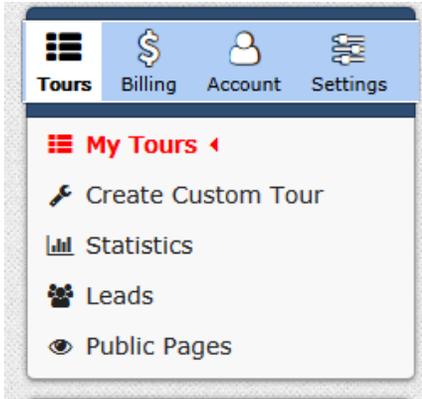
Property Panorama is an included benefit of your MLS participation; it is customizable, linkable and shareable. This product has many features that can be utilized from Virtual Tours, Instaview Flyers, YouTube and Social Media channels. This article will go over the syndication settings, opt-out option, tours and the linking page. The virtual tours are automatically created with the images from your MLS listing.

The automatic virtual tour will be added to your listings in MLS within an hour using three or more photos from your Active listing. In addition, Property Panorama creates a YouTube video within 24 - 36 hours.

The Property Panorama manager is accessible through your Matrix login. The link is found on the home tab in the external links widget.

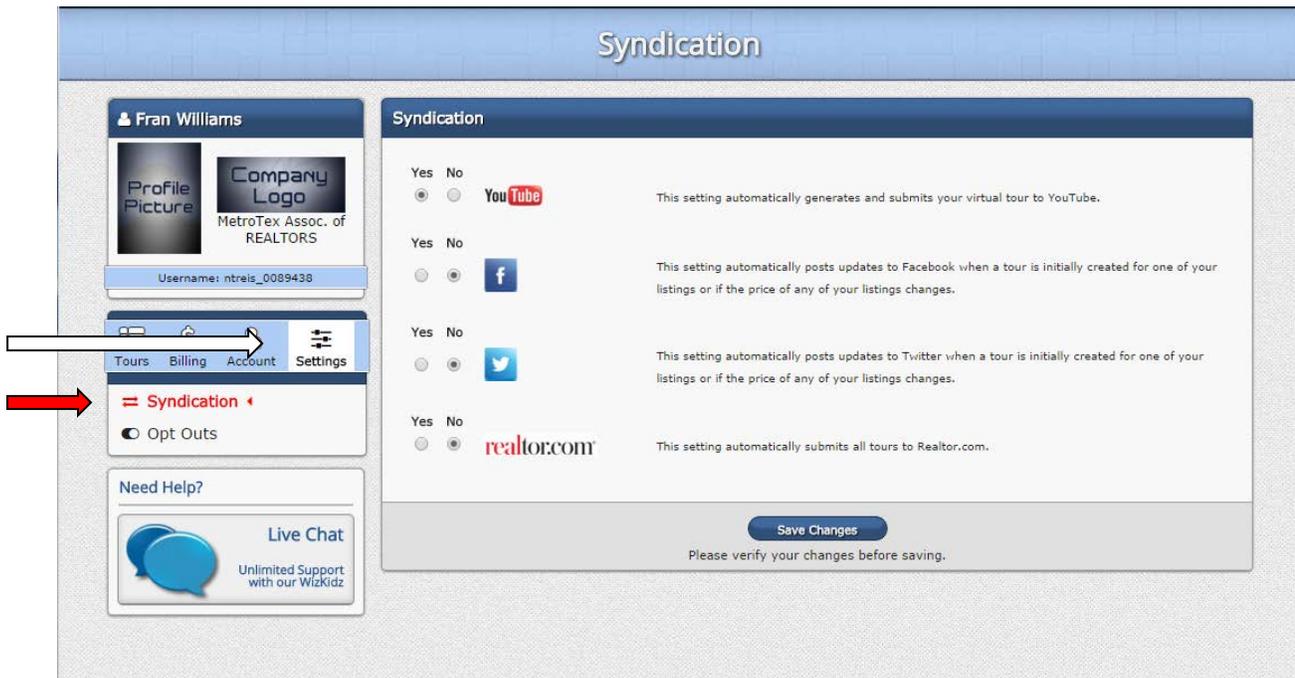
The screenshot displays the NREIS Matrix dashboard interface. At the top, there is a navigation bar with the NREIS Matrix logo and various menu items: Home, Search, Stats, My Matrix, Realist Tax, Links, Finance, Input, Market Reports, Admin, and Help. The user is logged in as Fran Williams. Below the navigation bar, the dashboard is divided into several widgets:

- News & Alerts:** Shows "There are no active news postings."
- Search:** Includes input fields for Street #, Street Name, Street Type, Unit #, City, and Zip Code, along with a Search button.
- Hot Sheets:** Lists various property types and filters like Residential, Multi-Family, Lots & Acreage, Commercial, Residential Lease, Cross Property, test mls, price change, Area 55, and Price test. It also has a Customize button and a 7 Day filter.
- My Listings:** A simple button to view the user's listings.
- Additional:** Contains links to My Stats, My Recent Document Manager Files, and My Carts.
- My Favorite Searches:** Shows a search for "Mckinney" with a Manage button and an Update All button.
- Market Watch:** A bar chart showing market trends for various categories: New Listing (368), Back On Market (88), Price Decrease (208), Price Increase (43), Active Kick Out (6), Active Option Contract (298), Active Contingent (58), Pending (371), Sold (282), Leased (0), Expired (21), Cancelled (28), Withdrawn (5), and Temp Off Market (34). It also includes a dropdown for "Residential" and a "24 Hour" filter.
- Recently Used Contacts:** A section for managing contacts.
- Recent Portal Visitors:** A section for tracking visitors.
- External Links:** A list of links including Cloud CMA, CloudStreams, Data Co-op, Document Manager, FIND, NTREISGo (Mobile App), NTREIS Translator, AnnounceMyListing, AnnounceMyNews, ListHub Syndication Dashboard, NTREIS Trends, **Property Panorama** (highlighted in yellow), REALTORS Property Resource (RPR), zipForm Login, Get a NTREIS Data Export via RETS, NTREIS-Approved Virtual Tour Providers, NTREIS-Approved Third Party Vendors, NTREIS MLS Rules & Regulations, NTREIS Real Estate Statistics, NTREIS MLS Providers, National AOR, Texas AOR, TX RE Commission, and NTREIS. A red arrow points to "Property Panorama" and a white arrow points to the "External Links" header.

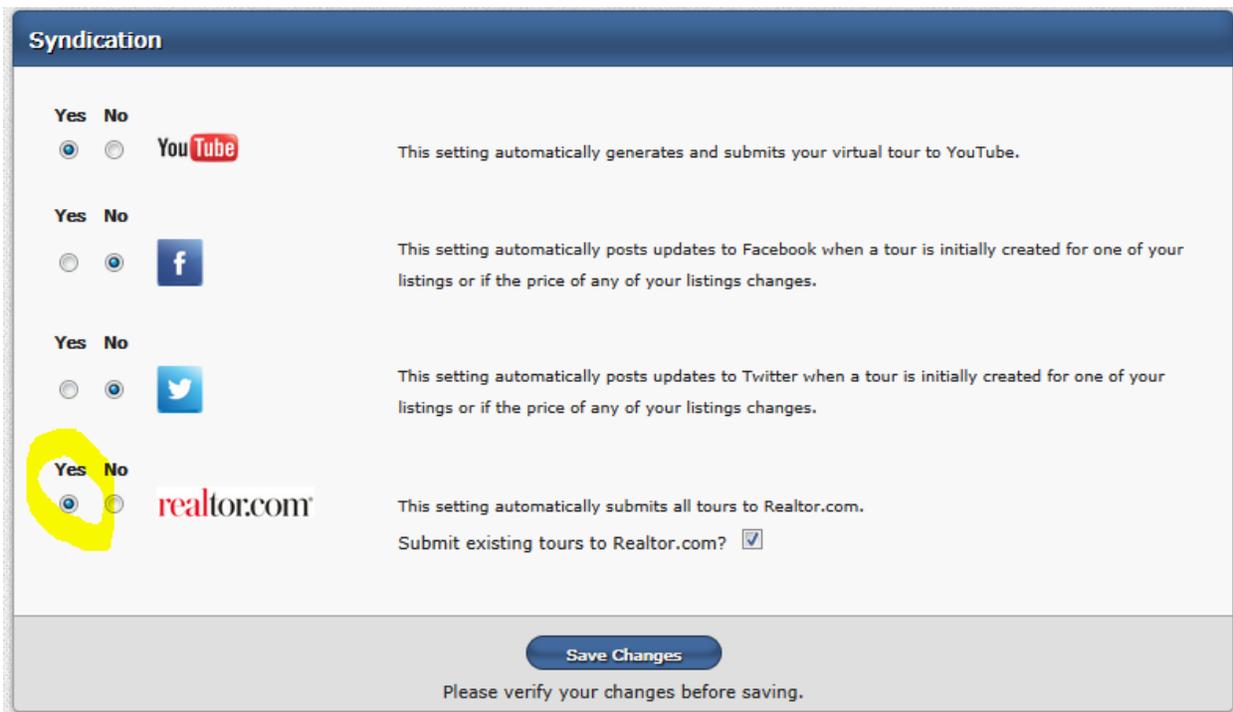


The navigation panel on the left side of the screen, The **settings menu** allows you to customize your tour syndication settings. The virtual tours can be syndicated to YouTube, Facebook, Twitter and Realtor.com. YouTube is marked yes by default. You are required to input your credentials to Facebook and Twitter authorizing Property Panorama to post on your behalf. You do not need a REALTOR.com account to have the Branded InstaView virtual tours submitted to your listings on REALTOR.com.

To activate the automatic syndication simply go to the Settings menu, select syndication, mark the yes buttons and save changes.



Realtor.com will use the branded tour on your listing. You can submit the tours to Realtor.com by selecting 'Yes' to Realtor.com in the syndication settings.



Syndication

Yes No
 YouTube
This setting automatically generates and submits your virtual tour to YouTube.

Yes No
 Facebook
This setting automatically posts updates to Facebook when a tour is initially created for one of your listings or if the price of any of your listings changes.

Yes No
 Twitter
This setting automatically posts updates to Twitter when a tour is initially created for one of your listings or if the price of any of your listings changes.

Yes No
 realtor.com
This setting automatically submits all tours to Realtor.com.
Submit existing tours to Realtor.com?

Save Changes

Please verify your changes before saving.



Opt Outs

Fran Williams
Profile Picture Company Logo
MetroTex Assoc. of REALTORS
Username: ntrai_0559438

Tours Billing Account Settings
Opt Outs

Need Help? Live Chat
Unlimited Support with our Wikidiz

Account Public
Your account is currently Public, and your virtual tours are viewable on the Internet. You can manage your virtual tours on a per listing basis from the MY TOURS page, using the PUBLIC/PRIVATE setting.
Make Account Private
Making your account Private will automatically hide all of your virtual tours from display on the Internet. If selected, you can manage your virtual tours on a per listing basis from the MY TOURS page, using the PUBLIC/PRIVATE setting.

	Opt Out	Opt In
Receive training webinar announcements.	<input type="radio"/>	<input checked="" type="radio"/>
Receive marketing updates.	<input type="radio"/>	<input checked="" type="radio"/>
Receive training webinar updates.	<input type="radio"/>	<input checked="" type="radio"/>
Receive InstaView notifications.	<input type="radio"/>	<input checked="" type="radio"/>
Receive the quarterly newsletter.	<input type="radio"/>	<input checked="" type="radio"/>

Deactivate Account

Save Changes

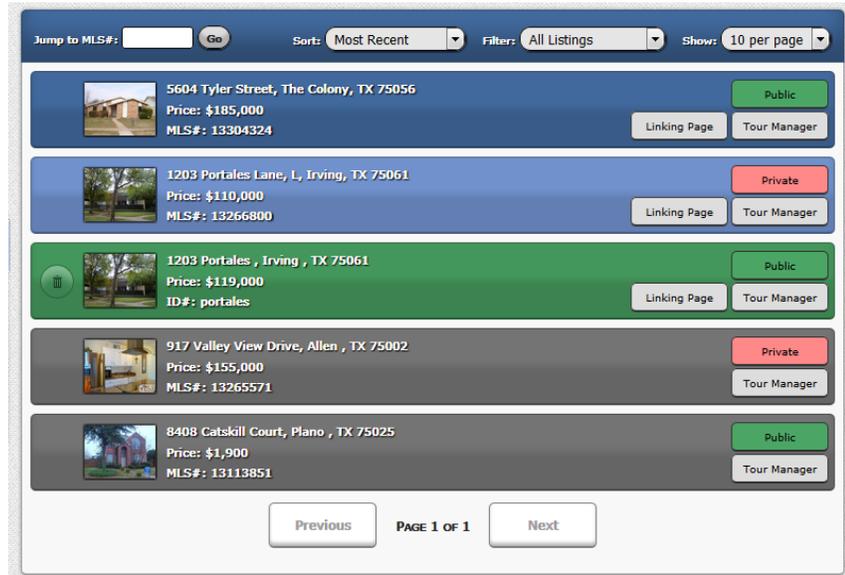
Please verify your changes before saving.

Our records indicate that you are with MLS: North Texas Real Estate Information Systems. If this is incorrect, please contact customer service at: 877-299-6306.

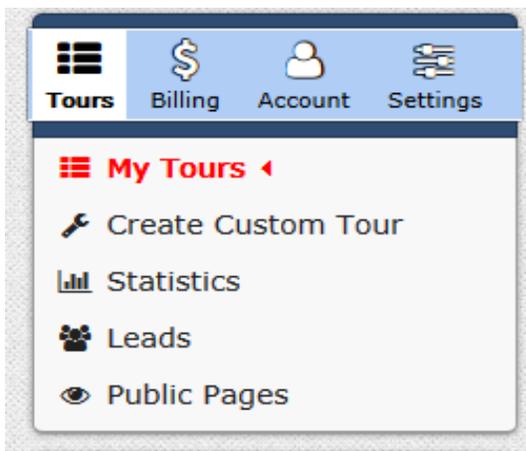
There is an **Opt-out** option in the Settings section located on the left-hand navigation menu. This will allow you to make your account Private and the system will not generate videos and virtual tours for your listings. You can also deactivate your whole account from this section.

The My Tours section is color coded to help you identify the tours.

- The Dark Blues indicates that the tour is public.
- Light Blue indicates a private tour.
- Green indicates a custom tour.
- The Dark Gray is reserved for inactive tours.



Linking Pages



The linking pages are found in the tours menu under **My Tours**

The Linking Page menu gives you access to all the hyper and embed links for virtual tours, flyers and YouTube videos.



InstaView Virtual Tour Private ● Public ○

Branded [↗](#)

Branded Embed [↗](#)

Branded Button [↗](#)

Unbranded [↗](#)

Unbranded Embed [↗](#)

Share: 

Automated Sharing: See [Syndication section](#) below for automatic submission to social media sites.

Download QR Code: [Download QR Code](#)

The InstaView Virtual Tour has branded and unbranded options. The unbranded tour will be automatically uploaded to MLS. You can embed the branded tour on your personal website, share links for Virtual tours and flyers. Social media has never been easier; simply click the social media buttons to post to your pages.

The top right of each section there is the choice of private or public, Private ● Public ○, this allows you to customize the listings online exposure.

InstaView Flyer Private ● Public ○

Virtual Flyer [↗](#)

Virtual Flyer Embed [↗](#)

PDF Flyer [↗](#)

Share: 

Automated Sharing: See [Syndication section](#) below for automatic submission to social media sites.

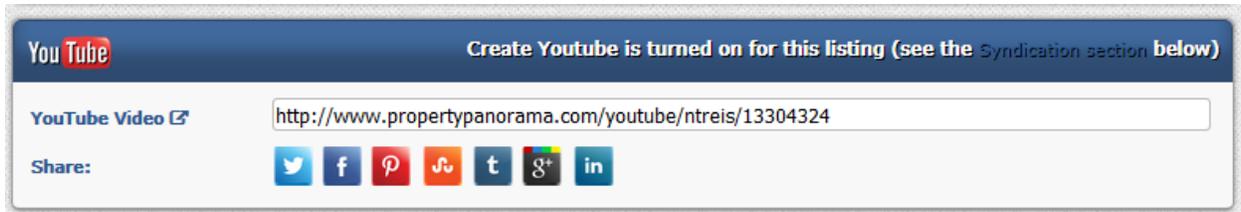
Download PDF Flyer: [Download PDF Flyer](#)

InstaView Flyers can be linked, embedded or shared on social media. The PDF Flyer is a printable flyer. The flyer has a unique QR Code that allows consumers to scan and be directed to your branded virtual tour.



Scan to view the Virtual Tour

Property Panorama will automatically submit a virtual tour to YouTube. If you do not want your listing on YouTube you can opt out in the settings menu. The YouTube videos are linkable and can be shared on social media.



Property Panorama creates dynamic media that will enhance your listings and help you market to consumers and the Realtor community in an increasingly competitive Real Estate market. The customizable, linkable and shareable Virtual Tours, Instaview Flyers, YouTube videos and Social Media post increase your listings visibility. If you have any questions about Property Panorama or another MLS product please call or e-mail the MLS Department at MetroTex.

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